

CORPORATE CHICS NEWSLETTER

Experiences ~ Encouragement ~ Empowerment

Be sure to check out the website for updates, inspiration, and events!

{www.CorporateChics.net}

EXPERIENCES: Corporate Chics, the Novel NYC Book Tour: Part 1

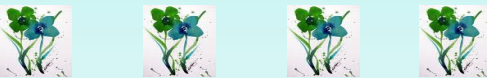


I had been planning an NYC event since last fall. I chose this location because I have family and friends located here. Whenever someone says LOCATION, LOCATION, LOCATION, I will follow up with a YES, YES YES! This city showered my brand and my presence with love. I arrived March 31st. The flight was amazing because the older gentleman that sat next to me was really cool. We were also the only row on this Delta flight that didn't have a third person join us. So we had more than enough room! So I arrive and my friend Tiffany Fountain who is the Director of Operation for the Harlem Children's Zone meets me there. That was great because I didn't have to wait on a ride. The first thing we do is drop off the bags and head to dinner to discuss what has been happening with the both of us, since we last seen each other. We ended up at this cozy little Harlem Restaurant and ate like there was no tomorrow. Accompanied with a glass or two of wine, my trip was beginning to be an unforgettable experience.

As soon as I open my eyes I see the sun shining brightly through the window and have no choice but to pat myself on the back and say, "I brought the sunshine." Before my arrival, the rain just would not stop. I got myself together for my first Book Talk that would be held at the One Hundred Fifteenth Street Library. Tiffany had to work on Thursday, but took great care of me in this little-BIG city. She had already called my cab and I was smart enough to know, NOT to look like a tourist. Jabulile Masekela and Leslie Brown (two branch managers) were very accommodating and helpful. There was a small group of people that attended but I did a great job with expressing the message of Corporate Chics, the novel. Jabu (Ms. Masekela) assisted with my walk to my next destination. No matter how much I tried not to look like a Southerner, the people in the city new better. From there I met the ladies of KEA Event Planning Services. They assisted in planning the NYC Book Launch Event at Fashion Forty later on that evening. I arrived first and even though this place they suggested seemed really small, I patiently waited on them. When they finally arrived at Melba's, we decided on all appetizers because we knew we didn't have too much time to really chow down. The ambience and victuals were not just good, it was mouth watering, food for the soul. After eating, the ladies, dropped me off at Tiff's and I got ready for that night. I changed into a cute, jazzy all-in-one jump suit. (Super Cute!) Tiffany and I tried our best not to be too late, however, with the holiday weekend approaching there was no way we could avoid the traffic. Needless to say we arrive at about 7:45pm when the event should have started at 7:00pm. The guests had already started ordering light appetizers and the happy hour specials so they didn't even noticed when I arrived.

Showtime! I greet everyone with a pleasant and sincere thank you and let them know who I am and how much I appreciate them for coming out. They could have been anywhere but here...The response was unbelievable and they all were very receptive. And then the book orders started flooding in!!! I couldn't sign them fast enough. I provided excerpts to the book as favors but that weren't to concern about that; they wanted to know more about the book -->>not some audio excerpt of me reading! To put the icing on this lovely chocolate cake, there was a practitioner from India sitting upstairs where the event was being held and he was intrigued by the concept and the brand. He not only purchased a copy but we exchanged information and have been in contact via email since my return. As the night was whining down, I went to the restroom to express to God how grateful and thankful I was for everything working out so perfectly.

To Be continued...



ENCOURAGEMENT

Don't limit yourself. Many people limit themselves to what they think they can do. You can go as far as you mind lets you. What you believe, you can achieve.

-Mary Kay Ash

Corporate Chics the book, is an entertaining novel about a beautiful, educated, Native American who recently graduated college and has entered the corporate world.

A New York Times Best Seller! Through friend-

ships with co-workers in her new role, she is on a consistent journey of learning all about life through their mistakes but most importantly her experiences. On this journey, Koilya learns vital lessons about finances, marriage, sex, love, false perceptions, envy, friendship, and infidelity. If she doesn't wake up and realize that her selfishness is the reason for the misfortune she is encountering, she could ultimately lose everything that she has worked so hard to obtain. Women from all walks of life can relate to the story and the issues it explores.



Empowerment

Remind yourself everyday that you are a money magnet, and ask yourself often during the day, am I attracting money now or pushing it away with my thoughts?

Corporate Chics Client Highlight

Spa-to-go is a family operated mobile salon, *specifically* created for the Princess between the ages of 5 and 12.



Her court consists of five (5) royal friends who will also enjoy a few hours of pampering fun.

Spa-to-go transforms your home into a tranquil "spa experience" with soothing music, candles, aromatherapy and much more! The

Signature, SPArty Time and Simply SPArvelous packages will provide a unique and memorable occasion for the special little girl in your life.

Contact: Cheryl Rogers

www.MySpaToGoParty.com