

CORPORATE CHICS NEWSLETTER

Experiences ~ Encouragement ~ Empowerment



It's just the 1st Quarter, you still have TIME

Empowerment

Ideas + Visualization = Business Plan

Corporate Chics (Chicks), LLC is an empowerment and encouragement network that utilizes life experiences to relate to women. Not only do we specialize in being of service to all, but we are also a consulting and outsourcing business that assist small businesses and women entrepreneurs. Our clients range with a variety of services. When you come to us for assistance with any of the listed business services on the home page, you must already have an idea of the direction you are wanting to direct your business. I offer a free consultation and because of this rare commodity, I receive calls from many aspiring business owners about ideas or hobbies. How are we supposed to help if we can't see your vision? **You must transfer the ideas to paper!** A business plan will give you a forecast of how the business will run, your target market, and the amount of revenue your business may potentially earn. You also have to have in place a great team of people that are harmonious with the business' efforts. A business is precious and takes time to develop. My consultants and I can help, but you must first "write the vision and make it plain". (TNG)

ENCOURAGEMENT: PERSISTENCE WINS THE GAME

It seems as if the year just came in as we approach the end of the first quarter of 2010. As an author and motivational speaker, I meet many people from different walks of life. I was interviewed by a powerful and inspirational guy in Atlanta, GA when my novel, "Corporate Chics" was first released. The theme for that particular show was "The 4th Quarter Comeback" and the philosophy and concept was very enlightening. Because he is a football fanatic and former player, he used the concept to push and motivate others to understand that a game isn't over until the time on the clock has run out. It may seem like you are working towards something and you are placing all of your energy in this dream, but nothing is happening. It may seem like all of your hard work is just going into the air and everyone else around you is prospering and making it happen. It may seem like other alternatives may be better right now, because this dream is just not manifesting quick enough. Well, as long as you still have time, keep playing and working to win the game. (TNG)

Corporate Chics the book, is an entertaining novel about a beautiful, educated, Native American who recently graduated college and has entered the corporate world.

A New York Times Best Seller! Through friendships with co-

workers in her new role, she is on a consistent journey of learning all about life through their mistakes but most importantly her experiences. On this journey, Koilya learns vital lessons about finances, marriage, sex, love, false perceptions, envy, friendship, and infidelity. If she doesn't wake up and realize that her selfishness is the reason for the misfortune she is encountering, she could ultimately lose everything that she has worked so hard to obtain. Women from all walks of life can relate to the story and the issues it explores.



EXPERIENCES  
**DO YOU BLOG?**

If you don't already, eventually—either for business or pleasure—you will.

Let's take the blogging bug to IRL (in real life) status by stepping out from behind our laptops and onto Blog Live!



Face/Forward is hosting Atlanta's first Live Blogging event on Friday, March 5th! Network with us while chatting up hot topics like social faux pas, best & worst practices, and "Hot Now" media issues.

Be there promptly by 7PM to pull up your sleeves and dig into some worthwhile conversation with panelists specifically chosen for their expertise in business, media, and life skills.

Confirmed panelists include entrepreneur and community volunteer, Mr. Christopher Stewart, and professional Life Coach and Psychologist, Dr. Pamela Thompson.

Come grab a glass of wine at WineStyles Perimeter, and raise your comment card to share your two-cents on what NOT to do, and of course, what TO DO to increase your chances of connecting with your clients and associates. \*Don't forget your business cards and your 90-second pitches!\*



Corporate Chics Client Highlight

Darrell Brooks, of Mid-Coast Aviation, is the CEO/Owner of this new company located in Charleston, South Carolina, which services internationally. With several corporate and celebrity contracts underway, Mr. Brooks specializes in providing superior customer service, dispatching and flight scheduling, administrative responsibilities, and regulatory compliance; just to name a few. Holding over thirty plus years of experience in this industry, Mid-Coast Aviation is the go-to company for personalized aircraft services.



Be sure to check out the website for updates, inspiration, and events! {www.CorporateChics.net}