



**Tawana Gibbs**  
Natl Executive Director/Founder

**Angela Carthan**  
Natl Executive VP/Co-Director

**Jamese Beazer**  
Natl Executive VP of Finance

**Tiffany Fletcher**  
Natl Executive VP of  
Relations/Co-Director of  
Membership Services

**Phyllis Jackson**  
National executive VP of  
Administration

**Ashley Scott**  
Natl Executive VP/Founder

**Chrissy Terry**  
Natl Executive VP/Membership  
Director

[www.sistersstrivingforexcellence.org](http://www.sistersstrivingforexcellence.org)  
PO Box 567403  
Atlanta, GA 31156

January 27, 2010

**Dee Dee Murray**  
Executive Director  
The King Foundation

Dear Dee Dee Murray,

Sisters Striving for Excellence, Inc. is extremely excited about the opportunity to discuss partnering with the King Foundation on several upcoming Public Service Initiatives. Per our previous conversations, we are a public service non-profit organization which focuses on female empowerment and the importance of philanthropy & public awareness.

Attached, we have enclosed a business partnership proposal for your review. Thank you for your time and we look forward to working with you.

With a servant's heart,

Angela Carthan, National Executive VP/ Co-Director

Jamese Beazer, National Executive VP of Finance

*Helping Females Become their Best*

*Sisters Striving for Excellence, Inc.*



## **PROPOSAL**

Partnership with the King Foundation

*Date of Proposal:* January 26, 2010

Proposed By:

**Angela Carthan**, National Executive Vice President/Co- Director

**James Beazer**, National Vice President of Finance

## 1- PURPOSE

Sisters Striving for Excellence, Inc. is interested in partnering with the King Foundation and Clifford Harris to address the dynamics of teens in Metro Atlanta communities to violence. This partnership will consist of seminars, open forums, and a “Teens against Violence” Youth Rally. The outcome goal of these events is to aid our communities with the necessary tips and efforts to proactively battle violence. A complete description of events is listed in section three of this proposal.

Sisters Striving for Excellence, Inc. is additionally interested in providing committed and continued service to the King Foundation for any organizational service initiatives held within the Metro Atlanta pending approval from Sisters Striving for Excellence, Inc. Board of Directors.

## 2- BACKGROUND

Serving our communities since 2001, Sisters Striving for Excellence is a non-profit, collegiate, community-based organization that focuses on female empowerment and the importance of philanthropy & public awareness.

The women that are a part of this organization have a strong belief in helping females in every area of their life. We understand that it takes time to develop and mature into someone remarkable. It doesn't happen overnight. Through our organization, we help young females mature into leadership roles and offer extensive information about the importance of integrity and professionalism. We are extremely passionate about bringing this reality to a mass audience and young female adults preparing for the professional world.

Sisters Striving for Excellence, Inc. was founded on the principles of Public Service, Sisterhood, and Professionalism.

## 3- EVENTS OVERVIEW

1	<b>Seminar/ Workshop</b>	<p><b>Description:</b> A seminar will be held to discuss and address the effects of peer pressure and how our youth encounter this epidemic daily. This event will accommodate fifty to sixty-five students. Students will be required to register only to ensure that the capped amount isn't exceeded. Parents are not limited, as we expect them to attend.</p> <p>Youth in attendance will be provided a manual from the workshop to assist with tips that should be utilized during their day-to-day routine.</p> <p><b>Event Date/Location:</b> The tentative date that has been set for this event is <i>Saturday, March 20, 2010 at 3:00pm</i>. The location will be the Dekalb Medical Center Hillandale Location/Academic Learning Center.</p> <p><b>King Foundation Needs:</b> We are asking the King Foundation to allow Clifford Harris to speak with the students for forty-five to sixty minutes regarding the “The Dangers of Peer Pressure as a High School Student &amp; How it Could Lead to a Negative Lifestyle.”</p>
2	<b>Open Forum/ Panel Discussion</b>	<p><b>Description:</b> An open forum/panel discussion will be organized to allow youth, parents, and community leaders to participate in an open discussion regarding “Teen Violence”. This event will be open to the public and can comfortably seat 350 youth.</p> <p><b>Event Date/Location:</b> The tentative date that has been set for this event is <i>Friday, April 16, 2010 at 7:00pm</i>. The location will be the Lilly Hill Baptist Church of Downtown Decatur, Georgia.</p> <p><b>King Foundation Needs:</b> We are asking the King Foundation to allow Clifford Harris to be the Guest Panelist.</p>

3	<b>Youth Rally</b>	<p><b>Description:</b> A Metro wide rally is being arranged with community leaders to advocate “Teens against Violence”. This event will be opened to the public and will cater to approximately 1,000- 2,000 youth in the city of Atlanta.</p> <p><b>Event Date/Location:</b> The tentative date that has been set for this event is <i>Saturday, May 8, 2010 at 3:00pm</i>. The location will be held at Word of Faith, where Bishop Dale C. Bronnor is the Sr. Pastor.</p> <p><b>King Foundation Needs:</b> We are asking the King Foundation to allow Clifford Harris to speak with students for approximately sixty minutes during the rally.</p>
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**4- PROMOTIONS/MARKETING EXPECTATIONS**

- All events will be advertised via the Sisters Striving for Excellence, Inc. and King Foundation website.
- Local high school principals will be contacted to encourage youth to actively participate in events being planned.
- Public Service Announcements will be submitted to V103, HOT 107.9, and 95.5 The Beat.
- Press Releases will be submitted to local newspapers for advertisement.
- Throughout each event, all youth will receive bookmarks with detailed tidbits for each event.

**TERMS OF AGREEMENT**

*Sisters Striving for Excellence, Inc. and the King Foundation will partner on the listed events mentioned in this proposal. Sisters Striving for Excellence will provide the King Foundation with updates on activities as resources are secured and logistics are finalized for all events. The King Foundation will allow Sisters Striving for Excellence, Inc. to brand organization’s name on publications released for event. All events are public service events which are free of charge. No solicitation will be allowed at events.*

Signature: \_\_\_\_\_  
The King Foundation, Director Date

Signature: \_\_\_\_\_  
Sisters Striving for Excellence, Inc. Executive Director Date