

# Writing for a Purpose Workshop

*Everyone has a story to tell...*

**Description:** This workshop is designed for attendees who are interested in learning how to creatively express themselves. We focus on teaching the fundamentals of how to inform, educate, and encourage through writing. We provide a simplistic step-by-step guide on how to successfully publish a fiction or non-fiction book.

## Objectives

- ✍ Attendees will learn how to create a story with a message.
- ✍ Attendees will be taught how to capture their audience and keep them engaged.
- ✍ Attendees will discover the difference in traditional publishing verses self-publishing.
- ✍ Tools will be provided about basic story building, publishers, agents, proposals and query letters.

## Benefits

### In sixty minutes:

- ✓ Explore the variety of genres in fiction and non-fiction books.
- ✓ Discover your audience and target market.
- ✓ Be taught how to effectively search for traditional and self-publishing companies and which is best for you.
- ✓ Learn the techniques and discipline of how to begin and complete a manuscript.
- ✓ Gain knowledge of how to turn your book into a brand & your brand into a career.